

# HOSHAN

Born and bred in Ho Chi Minh City, Shan is a UX enthusiast with the ability to design toward user-centered solutions. Since residing in both creative agencies and product companies for more than 6 years, she's gained good experience of working on practical design and digital experience.

## HO THU THAO

Full Name

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Phone

## HOSHAN.DESIGN

Website

MAY 07, 1991

Birthday

## HOSHANETTY@GMAIL.COM

Email

DISTRICT 5, HCMC, VN

Location

## Works

### UX DESIGNER @ HANSEN TECHNOLOGIES

2 yrs 7 mos, 2018-2021

- + Produce design hand-off documents, Axure prototypes and user flow in Confluence.
- + Collaborate with developers, PO and BA to resolve the gap between design and development.
- + Receive new tasks then coordinate the work of the design team.
- + Review the implementation of design to identify errors and propose visual treatments to the development team.
- + Develop and maintain pattern library.
- + Conduct the internal Usability Testing sessions.
- + Manage the backlog items for Design.
- + Write user guide and product documents on Confluence.

### PRODUCT DESIGNER @ ROCKETLEVEL/RADIUS ONLINE

2 yrs 10 mos, 2016-2018

- + Design wireframes and InVision prototypes.
- + Produce hand-off documents to developers via Zeplin.
- + Conduct UX research in In-house focus group for requirements and feedbacks.
- + Gather feedbacks from customers and identify problems.
- + Review the implementation of design to identify errors and propose visual treatments to the development team.
- + Develop and maintain pattern library.
- + Design branding assets for marketing and sales team, such as Banner, Post Ad, Instagram Story, Lead Magnet.

### DESIGN LEAD @ TOMORROW GROUP

1 yr, 2015-2016

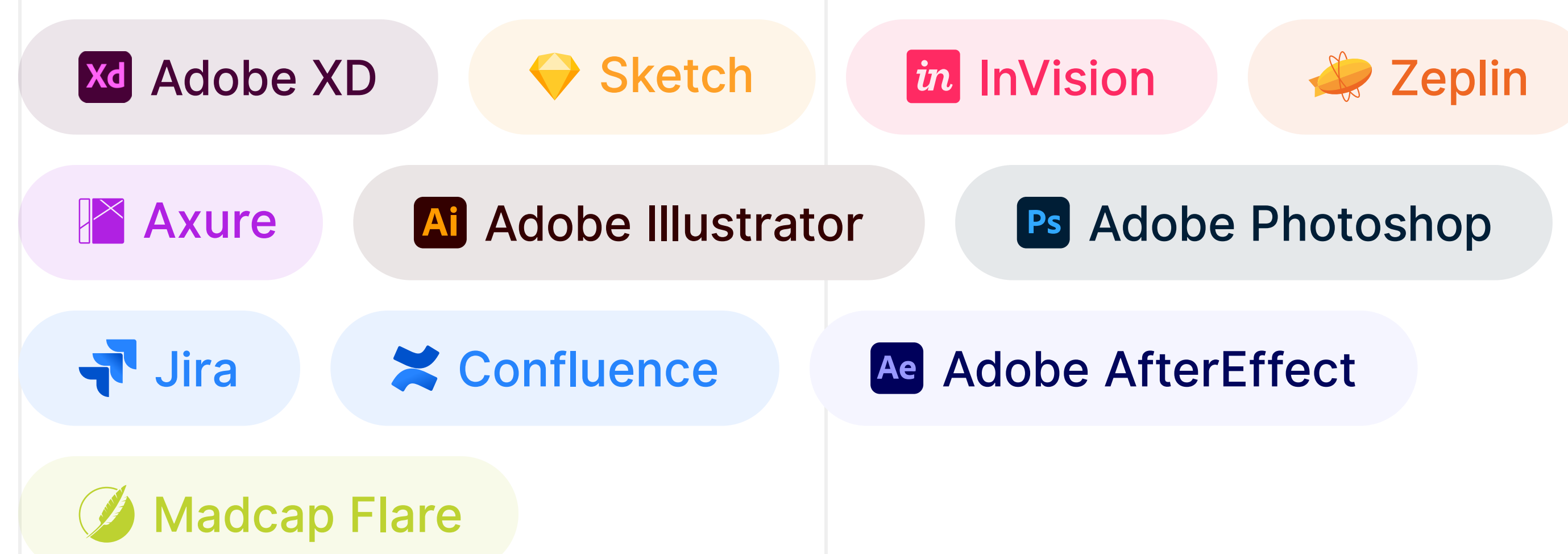
- + Discuss with clients to clarify requirements and feedbacks.
- + Propose the design approach to clients and the team.
- + Plan and allocate the work to the team.
- + Review and approve designs, artwork, and graphics made by other members.
- + Monitor project progress and deliverables.
- + Present designs to clients for approval.
- + Manage design assets.
- + Handle design tasks when staff is short-handed.

### GRAPHIC DESIGNER @ NAHI VIETNAM

2 yr 1 mos, 2013-2015

- + Produce wireframes, prototypes for mobile app.
- + Design app logo and brand guideline document.
- + Produce high-quality design assets for development team.
- + Assist Design Lead with design presentations in meetings.
- + Design graphical materials for Marketing and Sales teams, such as Standee, Banner, Event Backdrop, Brochure, Presentation.

## Skills



## English

- + Present and communicate design to the team.
- + Use language flexibly for social and professional purposes.
- + Write and comprehend technical documents.