



# THAO PHAM

DESIGNER

## Summary

I'm an integrated UX/UI, Web Designer and Graphic Designer in Ho Chi Minh city. I had my higher education at FPT Polytechnic in Multimedia Design. I've been so lucky to work and learn from some of the most successful in Ho Chi Minh. This helped me grow my skills in a very short period and gave me new perception on how to manage projects and deliver exceptional quality of work within the stipulated project timeframe.

With a passion for simplicity and a keen eye for style, I worked on a wide range of projects from branding, advertising, UX/UI design and motion graphics. I'm always keen to develop work that is engaging and memorable, balancing creativity with functionality and embracing design the tells a story.

Specialties: Advertising, branding, publishing (print/digital) and UX/UI.

*"Not everyone can see the truth, but he can be it"*  
Franz Kafka

## Experience.

### LAP DUC Jewellery

District 2, Ho Chi Minh  
Jun 2016 - Present  
Senior Graphic designer

Worked on a wide range of projects from branding, advertising and publishing to UX/UI. An adventure that I will always respect.

### RIVERCRANE Vietnam

District 1, Ho Chi Minh  
Jun 2016 - Present  
Graphic designer

Work on the Webike ecommerce site globally. Several advertising online marketing campaigns for Webike Japan, Webike Viet Nam has exposed me to a wide range of projects from branding, advertising and ecommerce UX/UI design. An experience that I will always remember.

### FREELANCE

Ho Chi Minh  
Jun 2014 - Present  
Graphic designer

(Part time job from collage)

## Education.

### BACHELOR, MULTIMEDIA DESIGN

Holy spirit university of Saigon - FPT  
Ho Chi Minh, Vietnam  
2014 - 2016

### HTML/CSS

TTTH - Khoa Hoc Tu Nhien University  
Ho Chi Minh, Vietnam  
2016

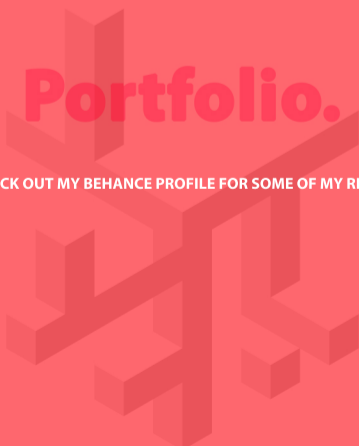
## Language.

**Vietnamese** | Native speaker

**English** | Beginner

## Portfolio.

PLEASE CHECK OUT MY BEHANCE PROFILE FOR SOME OF MY RECENT WORK



**Behance**

[www.behance.net/phamthanhthao](http://www.behance.net/phamthanhthao)

**THANK YOU!**

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