

2017

CV & portfolio showcase

ngọc yến phạm
graphic design

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contents

about me

profile

showcase

contact

about me

cv & portfolio showcase 2017

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greeting,

My name is Yen, Pham Ngoc Yen. I'm a creative designer and a photographer, I've been working in marketing and creative field to define my career path for four years. I'm a problem solver at heart and strive to deliver the most effective solutions at the highest standards. I also like to have a conversation with a situation. Otherwise, for me every design brief is a opportunity to create the new and unexpected. Additionally, being fluent in most of basic design tools and English, all collaborate with my knowledge about marketing enables me to work flexibly in any conditions.

profile

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experience

2013 - 2014

Coach assistant

Dale Carnegie Vietnam

Freelance designer

Intoc Co.

BCA Group

The Voice of Speaking

Founder and photographer

Joyeux Photo

2014 - 2015

Teaching assistant

Dale Carnegie Vietnam

Marketer and designer

English Plus

2015 - 2016

Graphic designer

Beachhead Marketing

Freelance designer

UEH - ILACS

Laser Ads Agency

Vertical Communication

Mekong Communication

IDP - SCU Kun

Intercharm Training Hub

Spectrum Online Group

2016 - 2017

Graphic designer

Platinum Beverages

Belgo

Clusaz

education

2010 - 2013

Trung Vuong High school

2013 - 2015

University of Finance & Marketing

Major in Finance and Banking

2015 - 2016

ARENA Multimedia

Major in Graphic Design

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tools & skills

2D Design

- Photoshop ● ● ● ● ●
- Illustrator ● ● ● ● ●
- Indesign ● ● ● ● ●
- Lightroom ● ● ● ● ●
- After Effect ● ● ● ● ●
- Premier ● ● ● ● ●

3D Design

- 3D Max ● ● ● ● ●
- Blender ● ● ● ● ●
- Rhinoceros ● ● ● ● ●
- Zbrush ● ● ● ● ●

Coding

HTML/ CSS/ Ruby

Marketing

Wordpress/ Hubspot

Office

Word/ Excel/ Powerpoint

certificates

2013 - 2014

Leadership Engagement;
High Impact Presentation;
Breakthrough Leadership
 at Dale Carnegie Vietnam

2014 - 2015

IELTS 6.0
 at British Council

Inbound Marketing
 at Hubspot Academy

showcase

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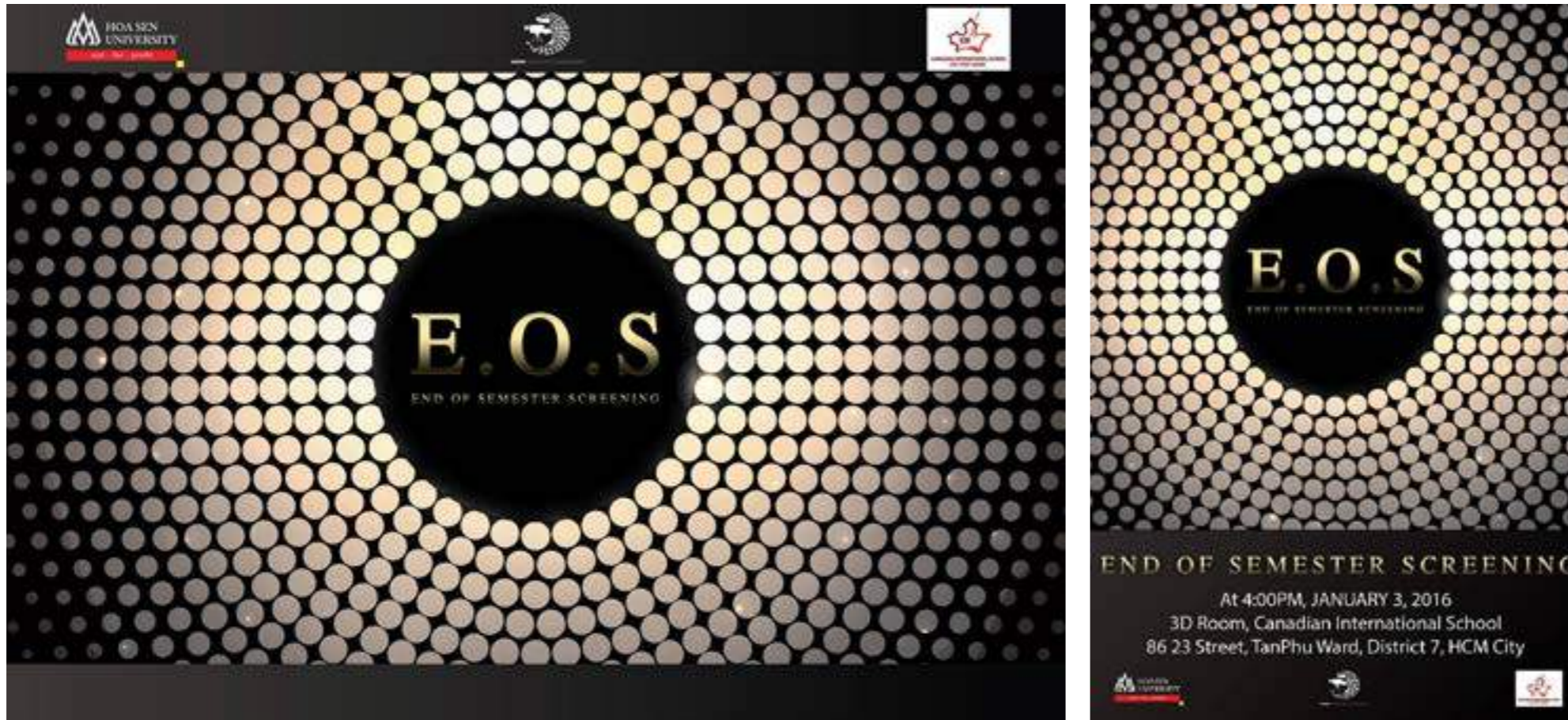


The Voice of Speaking - Season 2 (2013)

“The Voice of Speaking” is a English speaking contest where students with confidence in their English skill compete with each other. I was in charge in design from the beginning and every round of this contest.

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EOS - End of Semester Screening (2016)

“The Voice of Speaking” is a English speaking contest where students with confidence in their English skill compete with each other. I was in charge in design from the beginning and every round of this contest.

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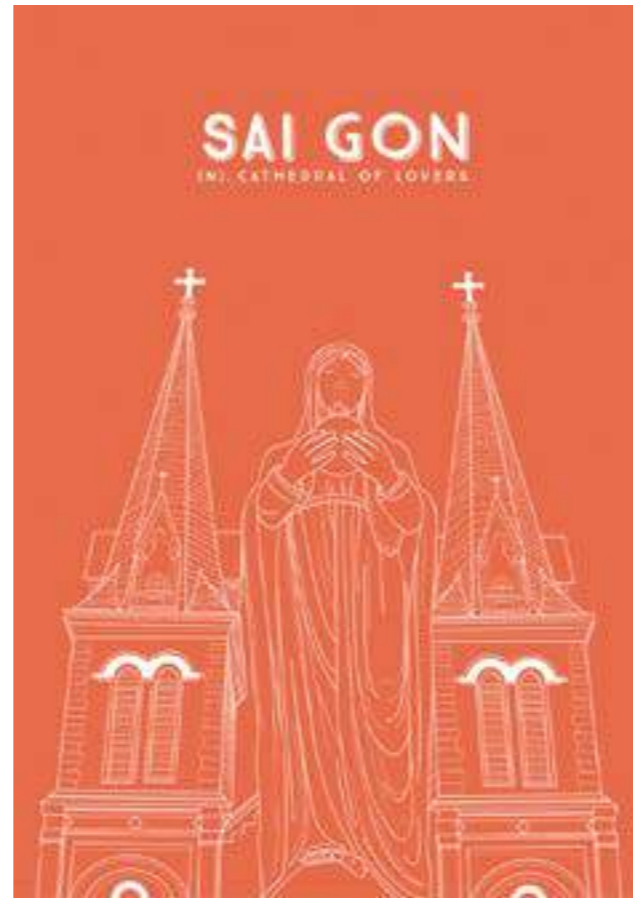


Knotty or Nice (2016)

Another package for a event at La Fênetre Soleil (District 1).
A talk show about love life and intimate experiences.

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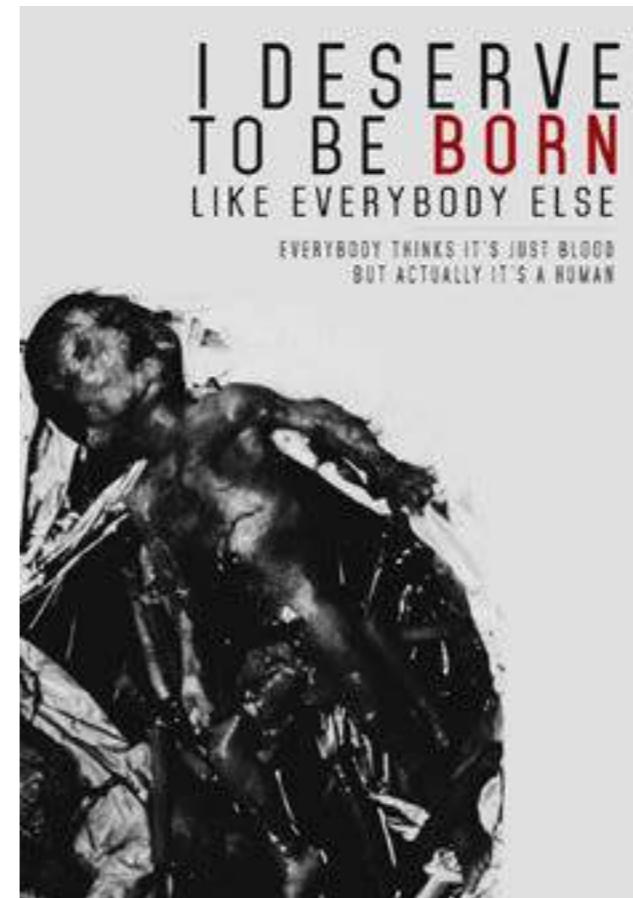
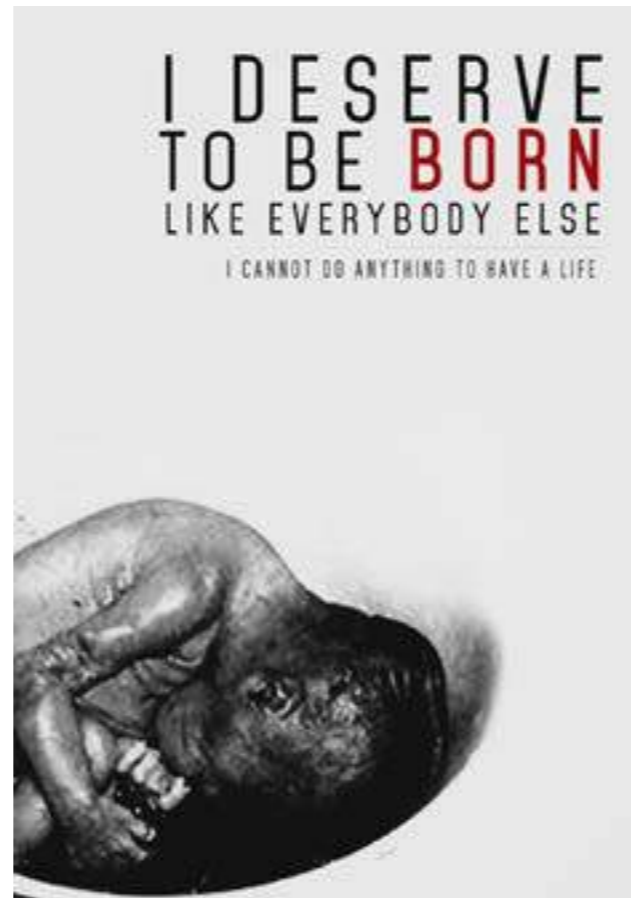
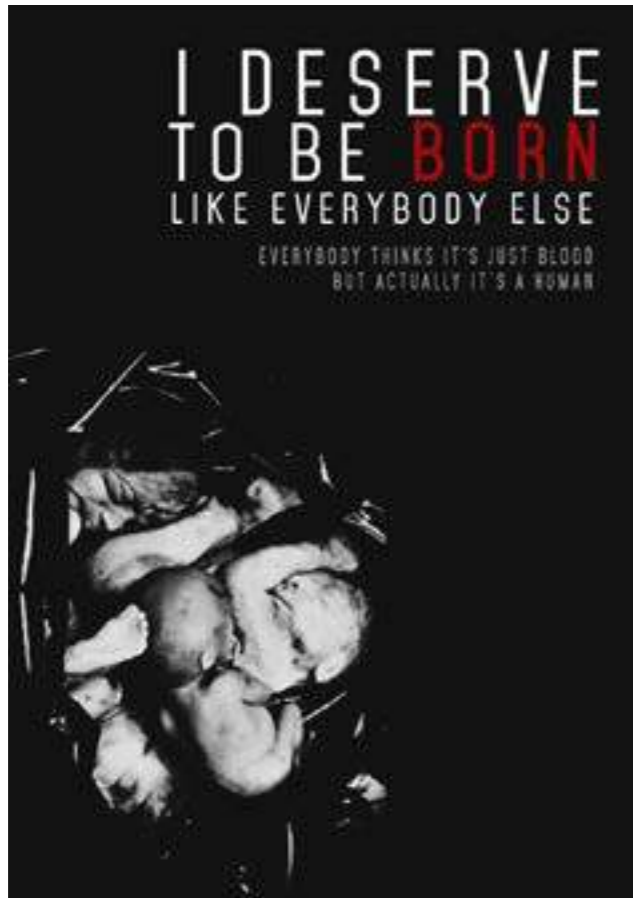


SaiGon(N) (2013)

A concept artwork was built from the love of myself to Saigon and the desire to create an artwork to show the familiar icons of Saigon with my own definition about this city by my own style, simplicity and minimalism.

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I Deserve To Be Born (2013)

A concept artwork for a design contest for student at RMIT university. The main concept is raising awareness of young adult about abortion.

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La Soie (2015)

With the main products scarves and handmade products gazetted made from Lanh My A silk - one of the most famous silk of Vietnam from An Giang - “La Soie” is a highclass brand for young ladies out there those who looking for elegance and flair.

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Saigon Vegan Festival (2015)

Saigon Vegan Festival is a community of Vegan in Saigon. Not only sharing experience with each other about “how-to-be-a-vegan” but also sharing knowledge for a healthy and happy lifestyle.

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FoodPorn (2016)

Started with the love of food and sharing spirit of a group, Foodporn was built in order to create a unique style to improve the recognition of the group

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Beachhead Marketing Website (2015)

To catch up the trend and improve interaction with costumers, website of Beachhead, a consulting marketing agency from US, was updated with fully responsive website and used material design for the layout.

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Bon Profit (2015)

“Bon Profit” was built based on the idea of a start-up group in order to create a community for those who love food and cooking.

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