




Quyên Thai Nu Vinh

 bit.ly/3Pdm5rs

 [linkedin.com/in/quyenthai311](https://www.linkedin.com/in/quyenthai311)

 thainuvinhquyen@gmail.com

 (+84) 918 64 86 75

 Ho Chi Minh

SKILLS:

- **Design:** Visual design, prototyping, design system, user research, information architecture, heuristic evaluation, usability studies, data visualization, branding
- **Tools:** Figma, Adobe XD, Sketch, Illustrator, Photoshop, Optimal Workshop, usertesting.com, Premiere, After effect, Indesign HTML, CSS, Javascript,

EDUCATION:

Posts and Telecommunications
institute of Technology Hanoi -
Multimedia technology
Issued Jun 2016

CERTIFICATION:

Shecodes - *Front End Development*
Expected Issued Aug 2022

EXPERIENCE:

Product Designer | Jan 2021 - Present

Smartlog Supply chain Solutions Corporation

- Redesign desktop and mobile prototypes of a B2B and B2C website to address user needs and business goals while advocating for accessibility.
- Iterate website design rapidly based on research, usability study, and user feedback.
- Develop brand guidelines for design system and standards.
- Collaborate closely with a cross-functional team that includes content designers, UX researchers, developers, and product managers.

Design Manager | 2018 - 2020

Travel Plus - Tour agency

- Increased social media followers by 38% by implementing new design strategy.
- Managed a team of 5+ members through strong leadership, with a focus on engaging and mentoring intern designers.
- Improved team productivity and collaboration by standardizing visual identities, elevating design guidelines, and maintaining a consistent standard for the brand.
- Partnered with other discipline leads to execute engaging campaigns and daily content creation.

Graphic designer team leader | 2017 - 2018

Nam Mien Trung Group (Aquaculture investment Co.Ltd)

- Design POSM, logo, poster, banner, flyer, backdrop, standee...- for events
- Design handbook, catalogue for tours

Graphic designer | 2016 - 2017

Ted Saigon (School of the Arts)

- Design POSM, logo, poster, banner, flyer, backdrop, standee...- for events
- Design handbook, catalogue for tours